

Advertise in **NeedhelpNews.com** and reach the Central Valley

A Community Resource that Shows People Where to Find Basic Help

Your ad
will be
distributed
in CA-1:



It will take a minimum of 950,000 papers to reach everyone in CA-1.

CA-1 is in **English** and **Spanish**.
Space is limited, so order your ad now.

Ads will be organized by county and listed alphabetically, under your chosen heading

Advertising Rates

- We offer both line ads and display ads
- \$25/line (nonprofits) - \$25 x number of lines = cost of ad
- \$50/line (commercial) - \$50 x number of lines = cost of ad
- Buy as many lines as you need
- 40 characters per line, including spaces
- Each column is 2 inches wide

How to Order Your Ad

- Email your line or display ad to: graphics@needhelpnews.com
- Display ads must be sent as a PDF
- Include name, address, phone and heading you want to be under
- To pay for your ad, go to www.needhelpnews.com and click "PayPal"
- We will place your ad when we receive confirmation of your payment

2" x 3" ad: \$600

A sample 2" x 3" advertisement. It features a black and white photograph of an elderly couple smiling. Below the photo, the text reads: "Programs that help Senior Citizens maintain their independence (800) 510-2020 www.eldercare.gov".

Programs that help
Senior Citizens
maintain their independence
(800) 510-2020
www.eldercare.gov

2" x 2" ad: \$400

A sample 2" x 2" advertisement. It features a black and white photograph of a person sitting on a beach, looking out at the ocean. The text reads: "Grieving the loss of a loved one? Find grief support groups meeting in your area... www.griefshare.org".

**Grieving the
loss of a
loved one?**
Find grief support
groups meeting in
your area...
www.griefshare.org

Sample ads shown actual size

More information on back

Yes! It's OK to place a link to our website on your website so people can find help. | www.NeedhelpNews.com

Yes! You can place your advertising in CA-1 Area Paper

We offer both **line ads** and **display ads**.
Line ads will be organized by county and listed alphabetically, under your chosen heading. See examples below.

It will take a minimum of **950,000 copies** to reach everyone in CA-1. CA-1 is in English and Spanish. Your ad will be distributed in **Madera, Fresno, Kings, Tulare and Kern Counties**.

Advertising Rates

- \$25/line (nonprofits only)
\$25 x number of lines = cost of ad
- \$50/line (commercial businesses)
\$50 x number of lines = cost of ad
- Buy as many lines as you need
- 40 characters per line, including spaces
- Each column is 2 inches wide

How to Order Your Ad

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graphics@needhelpnews.com
- Display ads must be sent as a PDF
- Include name, address, phone and the heading you want to be under
- To pay for your ad, go to www.needhelpnews.com and click "PayPal."
- We will place your ad only when we receive confirmation of your payment

Fresno County

2" x 1" ad: \$200
**Foster Parents
Make A Difference
(877) 533-5437**

Addictions
Adicciones
Alcoholics Anonymous (AA)
2612 N. Blackstone Ave. Fresno, CA 93703
www.fresnoaa.org (559) 221-6907

Celebrate Recovery
Find a group.....www.celebraterecovery.com

New Creation Ministries (Pornography)
www.ncmifresno.org (559) 227-1066

After-School Programs
Programas Después del Horario Escolar
Boys and Girls Clubs, Fresno.....(559) 495-6540
PAL, Fresno.....(559) 498-2508
YMCA, Fresno.....(559) 233-9622

Child Care
Cuidado de Niños
Babies First
Fresno County.....(559) 445-3515

Central Valley Children's Services Network
Fresno County.....(559) 456-1100

Disabled
Personas Deshabilitadas
Independent Living Centers
Call.....(559) 221-2330

Deaf and Hard of Hearing Service Cntrs.
Fresno.....(559) 225-3323
TTY.....(559) 225-0415

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Marjaree Mason Center
1600 M St., Fresno, 93721.....(559) 233-4357

Drug Abuse Prevention
Prevención del Abuso de Drogas
Faces of Meth.....www.facesofmeth.us
www.aidshotline.org.....(800) 367-2437

Food
Comida
Fresno County Food Bank.....(559) 237-3663

Foster Parenting
Hogares Temporales para Niños
Fresno County.....(877) 533-5437

Grief Support
Apoyo en Tiempo de Dolor
Find a group in your area.....www.griefshare.org

Homelessness
Personas sin Hogar
Fresno Rescue Mission The
310 G St., Fresno 93706.....(559) 268-0839

Jobs
Epleo
Workforce Connection
www.workforce-connection.com.....(559) 230-3600

Mentoring
Mentoría para la Juventud
Big Brothers Big Sisters, Fresno
www.bbbs.org.....(559) 268-2447

Pregnancy Care
Atención Prenatal
Pregnancy Care Centers
www.optionline.org.....(559) 237-0683

Rape
Violación
Rape Counseling Service of Fresno
www.calcasa.org.....(559) 222-7273

2" x 2" ad: \$400

Struggling with loss?
Find grief support groups meeting in your area...
www.griefshare.org

Safety Net
Red de Seguridad
Catholic Charities
149 N. Fulton St., Fresno, 93701.....(559) 237-0851

Salvation Army The
1752 Fulton St., Fresno, 93721.....(559) 233-0149

Senior Citizens
Cuidados Ancianos
Fresno Madera Area Agency on Aging
www.fmaaa.org.....(559) 453-4405
www.eldercare.gov.....(800) 510-2020

Youth Clubs
Clubes para Jóvenes
Boy Scouts of America.....www.scouting.org

Youth Shelter
Lugar Seguro para Jóvenes
EOC Sanctuary.....Safe Place for ages 11-17
Located in Fresno, CA.....(800) 820-4968

Homelessness
Personas sin Hogar
Bakersfield Rescue Mission
816 E. 21st St., Bakersfield 93305.....(661) 325-0863

Jobs
Epleo
Career Services Center
1600 E. Belle Terrace.....Bakersfield 93307
www.careerservicescenter.com.....(661) 635-2601

Mentoring
Mentoría para la Juventud
Big Brothers Big Sisters, Bakersfield
www.bbbs.org.....(661) 900-1222

Pregnancy
Atención Prenatal
Bakersfield Pregnancy Centers
www.welhelpyou.org.....(661) 326-1907

Rape
Violación
Rape Counseling
Bakersfield.....(661) 322-0931
Hotline.....(661) 327-1091

Safety Net
Red de Seguridad
Catholic Charities (Kern & Inyo Cos.)
525 18th St. Bakersfield 93301.....(661) 281-2130

Salvation Army The
4417 Wilson Rd., Bakersfield 93309.....(661) 836-8487

Senior Citizens
Cuidados Ancianos
www.eldercare.gov.....(800) 510-2020

Youth Clubs
Clubes para Jóvenes
Boy Scouts of America.....www.scouting.org

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Bakersfield.....(661) 322-0931
Hotline.....(661) 327-1091

Drug Abuse Prevention
Prevención del Abuso de Drogas
Faces of Meth.....www.facesofmeth.us
www.aidshotline.org.....(800) 367-2437

Food
Comida
Dial 2-1-1 for locations.....2-1-1

Foster Parenting
Hogares Temporales para Niños
Kern County.....(661) 631-6000

Grief Support
Apoyo en Tiempo de Dolor
Find a group in your area.....www.griefshare.org

2" x 3" ad: \$600

Programs that help Senior Citizens maintain their independence
Los programas que ayudan a mantener la independencia de las personas de edad
(800) 510-2020
www.eldercare.gov
1965-2009 | Serving over 44 years
More than 26 million people assisted in 2006.

Homelessness
Personas sin Hogar
Bakersfield Rescue Mission
816 E. 21st St., Bakersfield 93305.....(661) 325-0863

Jobs
Epleo
Career Services Center
1600 E. Belle Terrace.....Bakersfield 93307
www.careerservicescenter.com.....(661) 635-2601

Mentoring
Mentoría para la Juventud
Big Brothers Big Sisters, Bakersfield
www.bbbs.org.....(661) 900-1222

Pregnancy
Atención Prenatal
Bakersfield Pregnancy Centers
www.welhelpyou.org.....(661) 326-1907

Rape
Violación
Rape Counseling
Bakersfield.....(661) 322-0931
Hotline.....(661) 327-1091

Safety Net
Red de Seguridad
Catholic Charities (Kern & Inyo Cos.)
525 18th St. Bakersfield 93301.....(661) 281-2130

Salvation Army The
4417 Wilson Rd., Bakersfield 93309.....(661) 836-8487

Senior Citizens
Cuidados Ancianos
www.eldercare.gov.....(800) 510-2020

Youth Clubs
Clubes para Jóvenes
Boy Scouts of America.....www.scouting.org

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Bakersfield.....(661) 322-0931
Hotline.....(661) 327-1091

Drug Abuse Prevention
Prevención del Abuso de Drogas
Faces of Meth.....www.facesofmeth.us
www.aidshotline.org.....(800) 367-2437

Food
Comida
Dial 2-1-1 for locations.....2-1-1

Foster Parenting
Hogares Temporales para Niños
Kern County.....(661) 631-6000

Grief Support
Apoyo en Tiempo de Dolor
Find a group in your area.....www.griefshare.org

4" x 2" ad: \$800

EOC Sanctuary
Safe Shelter for Youth Ages 11-17
(559) 498-8543
(800) 820-4968



1545 N St., Fresno, CA 93721

Drug Abuse Prevention
Prevención del Abuso de Drogas
Faces of Meth.....www.facesofmeth.us
www.aidshotline.org.....(800) 367-2437

Food
Comida
Kings County Food Bank.....(559) 583-8071

Foster Parenting
Hogares Temporales para Niños
Kings County.....(559) 582-3241

Grief Support
Apoyo en Tiempo de Dolor
Find a group in your area.....www.griefshare.org

Homelessness
Personas sin Hogar
Fresno Rescue Mission The
310 G St., Fresno 93706.....(559) 268-0839

Jobs
Epleo
Kings County Job Training Center
124 N. Irwin St., Hanford 93230
www.kingsworkforce.org.....(559) 585-3532

Mentoring
Mentoría para la Juventud
Big Brothers Big Sisters, Hanford
www.bbbs.org.....(559) 283-8866

Pregnancy Care
Atención Prenatal
Crossroads Pregnancy Center
www.crossroadspcc.com.....(559) 583-1900

Rape
Violación
Kings County.....(877) 727-3225

Safety Net
Red de Seguridad
Catholic Charities (Good News Center)
1724 N. Dinuba Blvd. Visalia 93291.....(559) 734-1572

Salvation Army The
380 E. Ivy St., Hanford, 93230.....(559) 582-4434

Senior Citizens
Cuidados Ancianos
www.eldercare.gov.....(800) 510-2020

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Bakersfield.....(661) 322-0931
Hotline.....(661) 327-1091

Drug Abuse Prevention
Prevención del Abuso de Drogas
Faces of Meth.....www.facesofmeth.us
www.aidshotline.org.....(800) 367-2437

Food
Comida
Dial 2-1-1 for locations.....2-1-1

Foster Parenting
Hogares Temporales para Niños
Kern County.....(661) 631-6000

Grief Support
Apoyo en Tiempo de Dolor
Find a group in your area.....www.griefshare.org

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Madera County.....(800) 355-8989

Drug Abuse Prevention
Prevención del Abuso de Drogas
Faces of Meth.....www.facesofmeth.us
www.aidshotline.org.....(800) 367-2437

Food
Comida
Madera County.....(559) 674-1482

Foster Parenting
Hogares Temporales para Niños
Madera County.....(559) 662-8300

Grief Support
Apoyo en Tiempo de Dolor
Find a group in your area.....www.griefshare.org

Homelessness
Personas sin Hogar
Madera Rescue Mission
332 Elm St, Madera 93638.....(559) 675-8321

Jobs
Epleo
Workforce Connection
www.workforce-connection.com.....(559) 662-4500

Mentoring
Mentoría para la Juventud
Big Brothers Big Sisters, Madera
www.bbbs.org.....(559) 673-4863

Pregnancy Care
Atención Prenatal
Helping Hands Pregnancy & Parenting Center
Oakhurst, CA.....(559) 642-2229

Rape
Violación
Madera County.....(800) 355-8989

Senior Citizens
Cuidados Ancianos
Fresno Madera Area Agency on Aging
www.fmaaa.org.....(559) 453-4405
www.eldercare.gov.....(800) 510-2020

Kings County

Avenal, Corcoran, Hanford, Kettleman City, Lemoore

Addictions
Adicciones
Celebrate Recovery
Find a group.....www.celebraterecovery.com

After-School Programs
Programas Después del Horario Escolar
Kings County SAL, Avenal.....(559) 386-5361
YMCA, Corcoran.....(559) 992-5171

Child Care
Cuidado de Niños
Kings County.....(559) 582-4386

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Kings County.....(877) 727-3225

Madera County

Addictions
Adicciones
Celebrate Recovery
Find a group.....www.celebraterecovery.com

After-School Programs
Programas Después del Horario Escolar
Boys and Girls Clubs, Oakhurst.....(559) 642-4600
PAL, Chowchilla.....(559) 665-8640

Child Care
Cuidado de Niños
Madera County.....(559) 243-4488

Disabled
Personas Deshabilitadas
Independent Living Centers
Madera.....(559) 718-8933

Tulare County

Dinuba, Exeter, Farmersville, Ivanhoe, Porterville, Tulare, Visalia

Addictions
Adicciones
Tulare Co. Alcoholics Anonymous (AA)
Farmersville Office.....(559) 747-1277

After-School Programs
Programas Después del Horario Escolar
Serving: Corcoran, Cutler, Dinuba, Exeter, Farmersville, Hanford, Ivanhoe, Lemoore, Lindsay, London, Pixley, Plainview, Porterville, Three Rivers, Tulare, Springville, Visalia and Woodlake.

Child Care
Cuidado de Niños
Madera County.....(559) 243-4488

Disaster Relief
Socorro en Casos de Desastre
American Red Cross.....(866) 438-4636

Domestic Violence
Violencia Doméstica
Kings County.....(877) 727-3225

Questions? Send an email to: info@needhelpnews.com

Vamos a imprimir **950,000** periodicos en ingles y español. **Su mensaje** sera distribuido en los condados de **Madera, Fresno, Kings, Tulare y Kern**.